

John Stazko's all day seminar on DVD

“The Salon Owner Series”

Now Available Only To Distributors and Schools For Distribution.



This seminar, for the serious salon owner, future salon owner, manager, kennel and veterinarian considering a grooming concession gives you the facts you need to make important decisions for success and security.

Part 1 – Pet Grooming Business Opportunities:

* What's Right For You. * To Own or Not To Own. * Buy An Existing Business or Start New. * Fixed Locations, Mobile, Home, Grooming Concession or Table Rental.

Part 2 – The Creation Of A Pet Grooming Business:

* Start Up Procedures. * Location Selection. * Layout. * Equipment. * Pricing. * Marketing. * What It Really Cost To Do Business. * Setting Up Budget Categories: * Income and Expenses. * Other Services.

Part 3 – Employees: The Support System.

* Where To Get Reliable Professional Employees. * The Interview. * How To Pay. * Establish A Healthy Relationship. * How To Keep Valuable Employees. * Efficient Use Of Personnel. * Who To Hire Next. * Employee Policies.

Part 4 – Customer Relations: A Key To Success.

* People Skills Create Success. * The Right Image. * Working With Clients. * Customer Complaints. * Customer Policies.

A mini-cd, which contains the 18-page printable seminar workbook, sponsor Internet links and more, is included with every individual DVD and set.

Over 10,000 Professionals Who Have Attended John's Seminars Said He Met or Exceeded Their Expectations!